AUDAX

Audax

Digital solutions
for life and business

AUDAX

Industries

Pharma

FinTech

EdTech

E-commerce

Retail

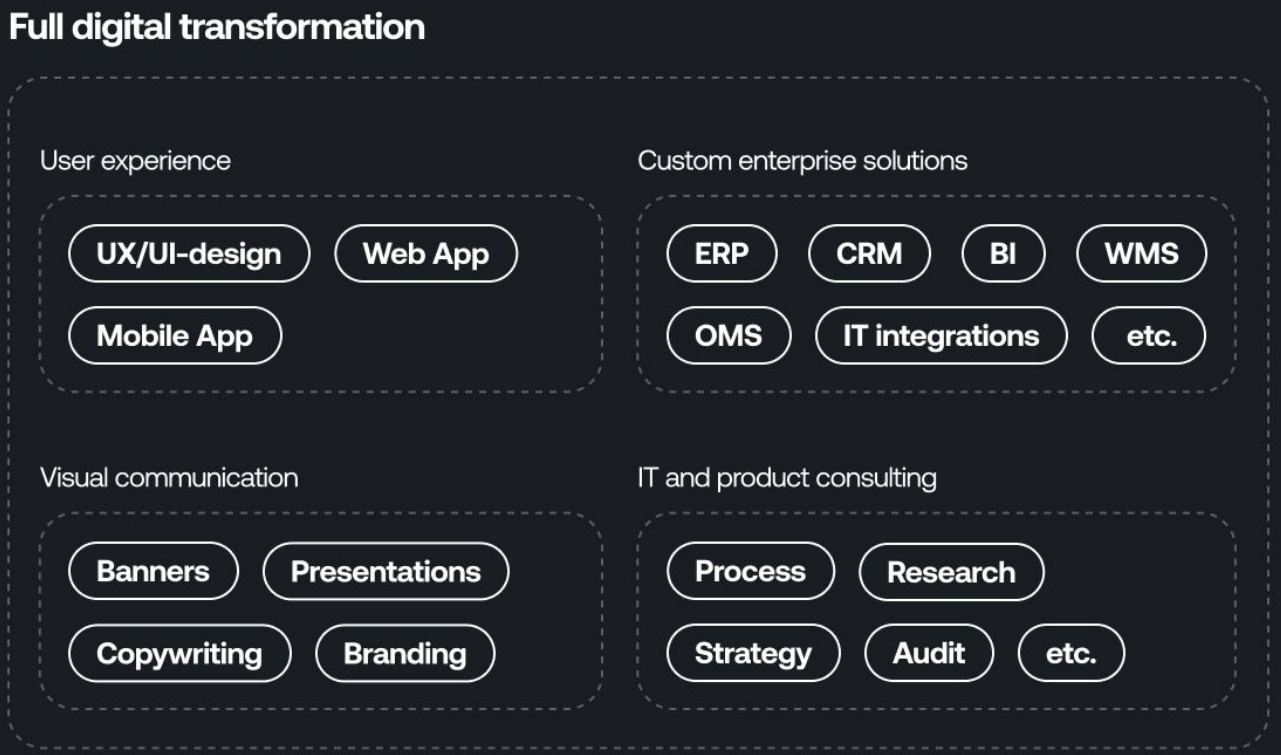
Startups

Construction / Auto

Full Cycle development

AUDAX

We create products based on business goals and user needs



Product development and design: Websites, mobile applications, internal eco-systems and marketing activities design support

AUDAX

We thrive to be your strategic IT partner, expert and a trusted advisor. We use a product approach, care about your business and users. We research, test, launch and develop innovative solutions and services.

Why us

AUDAX

1. TechLeads with 10+ years experience and tech background
2. Product approach with business focus
3. Development teams with relevant industry experience
4. Agile and flexible approach
5. Possibility to attract industry experts for consultation and product development
6. Partners network (500+ ppl.) with possibility to scale for increasing business needs
7. Possibility to keep core product team on client's side for internal expertise
8. IT and product consulting
9. Technical support with SLAs (24/7)
10. Vendor management and control

AUDAX

Trusted by

Abbott

JC AUTO AUCTION

BCG BOSTON CONSULTING GROUP

MARS

X5 RETAIL GROUP

Wee

SYNERGETIC

ZEPPELIN WE CREATE SOLUTIONS

Pfizer

Allergan

otc pharm ОТИСИФАРМ

SOKOLOV JEWELRY

Our ranking

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1st place | Retail & Food | App Design

1 place in retail mobile app design

12th place | E-com | Web Development

12 place e-commerce site development

2nd place | E-com & Food | App Design

2 place in e-commerce mobile app design

14th place | Global Rating | App Design

14 place in global mobile app design

10th place | E-com | App Development

10 place in e-commerce mobile app design

Top-20 | Agency Rating

Top-20 in digital transformation

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Projects

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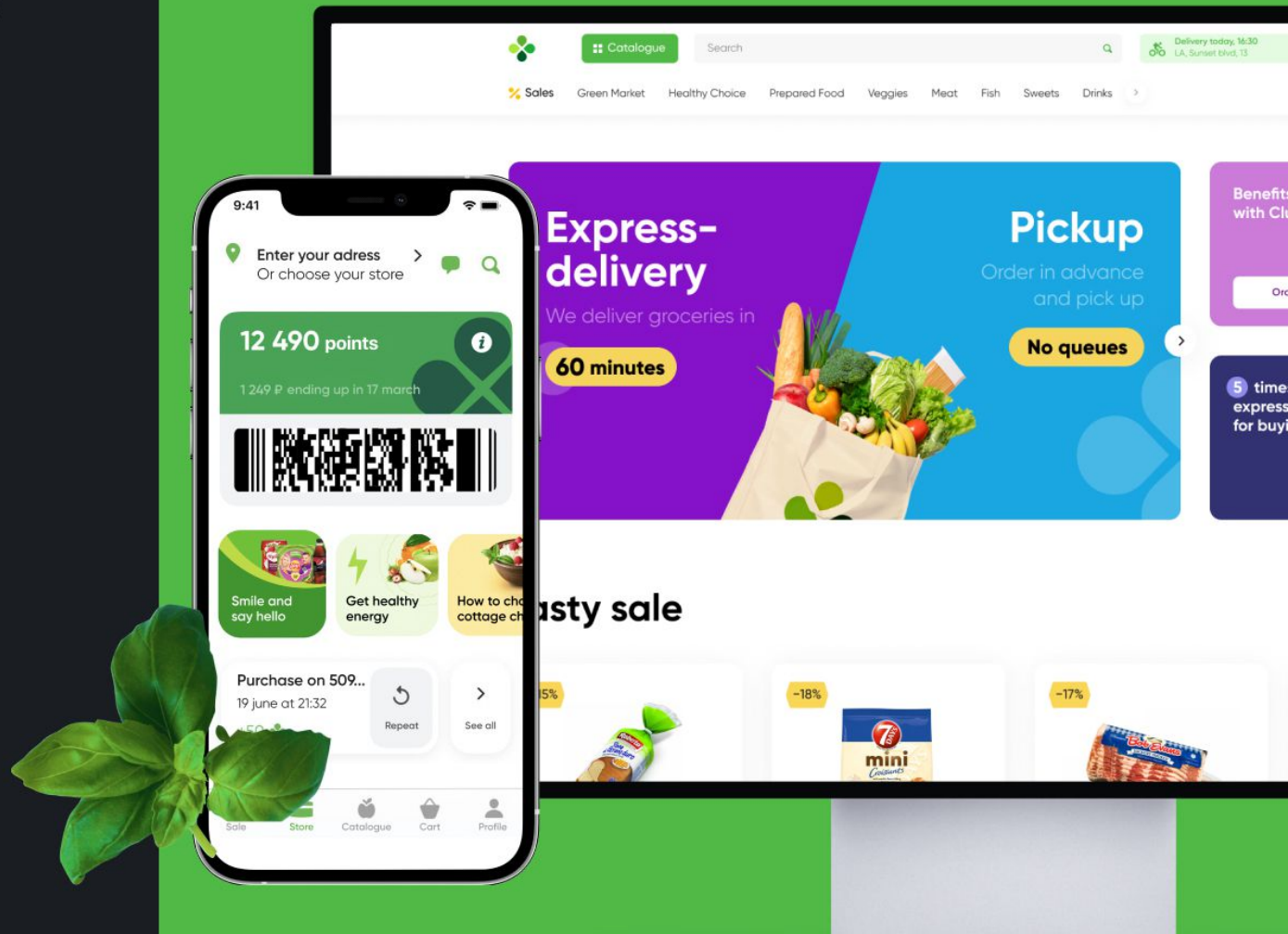
Retail Web Mobile

Website and mobile app

Created website and app design, combining an offline shop, loyalty program and delivery service.

- UX-reseach;
- UX-development and app design;
- Design systems development;
- Editorial guidelines
- Promo-site for delivery-service;
- POS-materials design;
- Overall projects design support.



Finance Services Web

Private Banking

Creative design, frontend and tone of voice for banks premium clients

- UX and design
- UI-kit development
- Frontend-development
- Tone of voice, editorial policy and UX-texts
- 3D-design and illustrations

FinTechl Web Mobile

Orange Premium Club

Created new design and communication materials for the bank's premium program

- UX-development;
- Design and website frontend-development ;
- Tone of voice, edition policy and UX-texts;
- 3D-design for the club products.

Golden site
Best banking site. Gold
Best financial service. Gold

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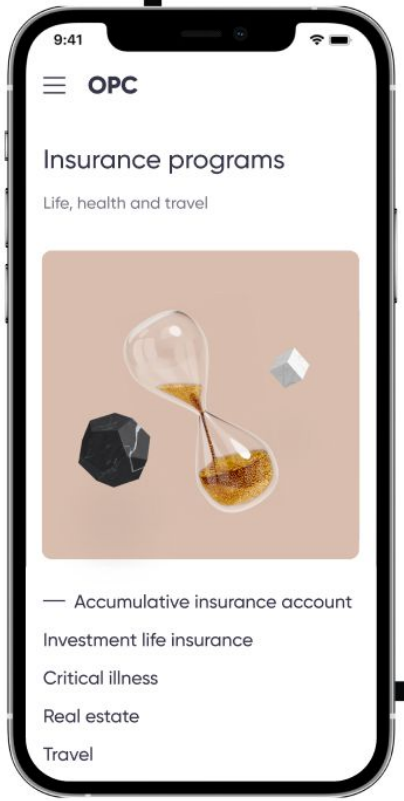

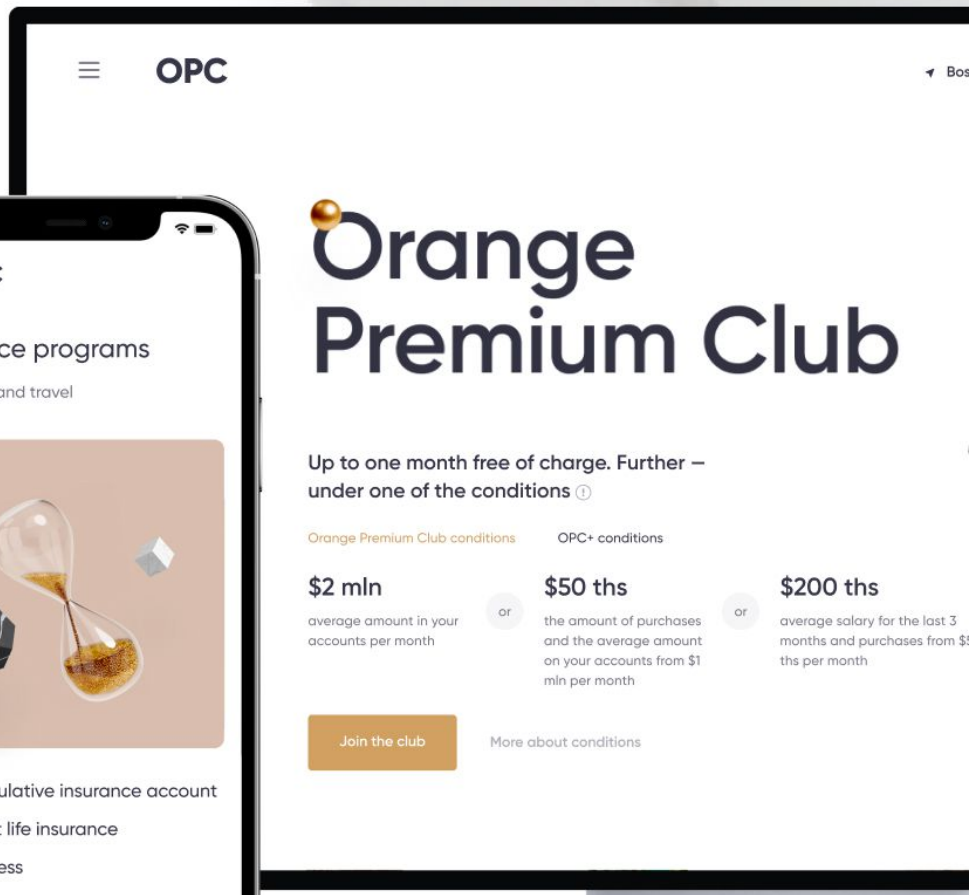

FoodTech | Identity | Web | Mobile | Corporation

EDOO

In 3 months entered the new market.

- Management systems for pickers, orders, content and all product metrics
- Internal operational processes creation
- Full cycle developement and support
- Branding, identity and design support

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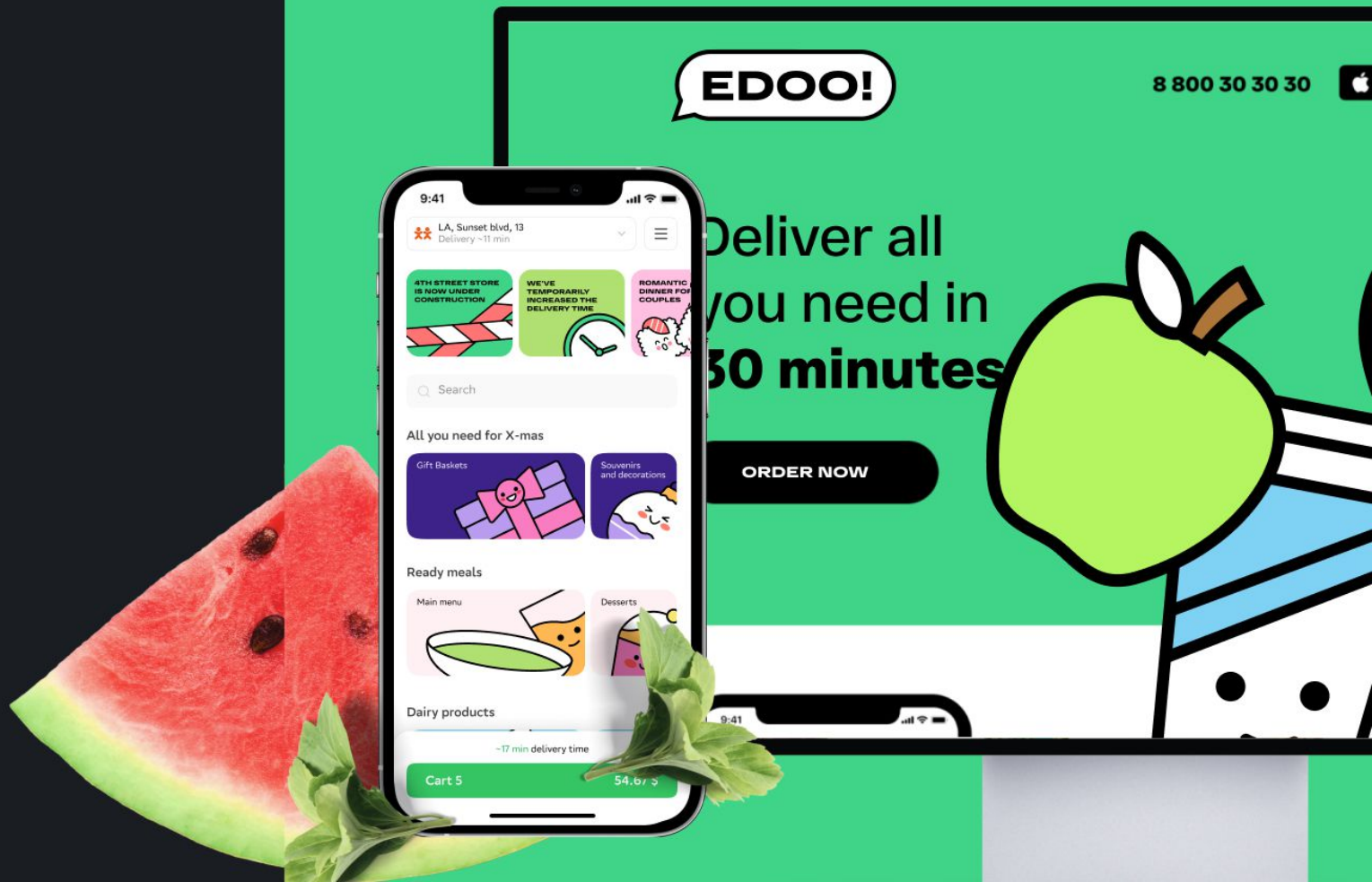

FinTechl Mobile

NDA

Online supermarket platform development.

Mobile app creation with continuous integration of new features

- UX-research;
- UX-development and app design;
- Design-system;
- Design-support

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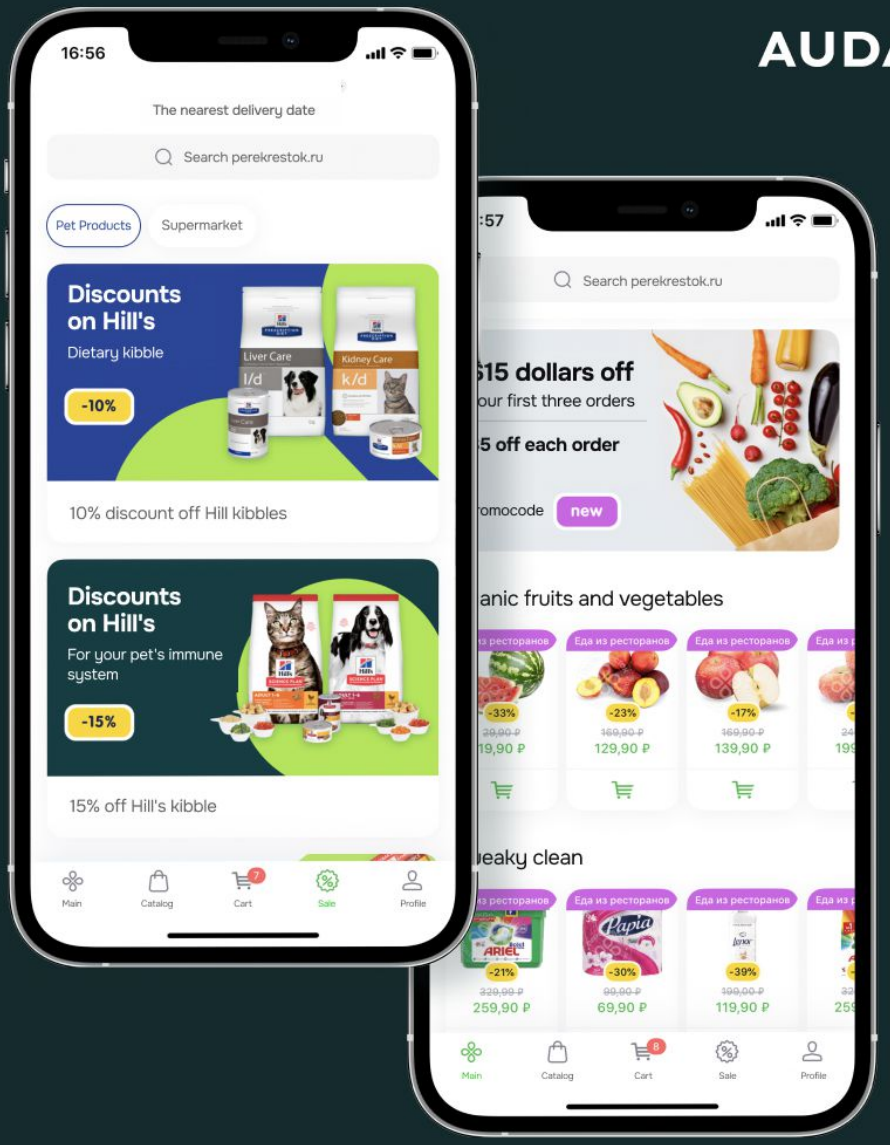

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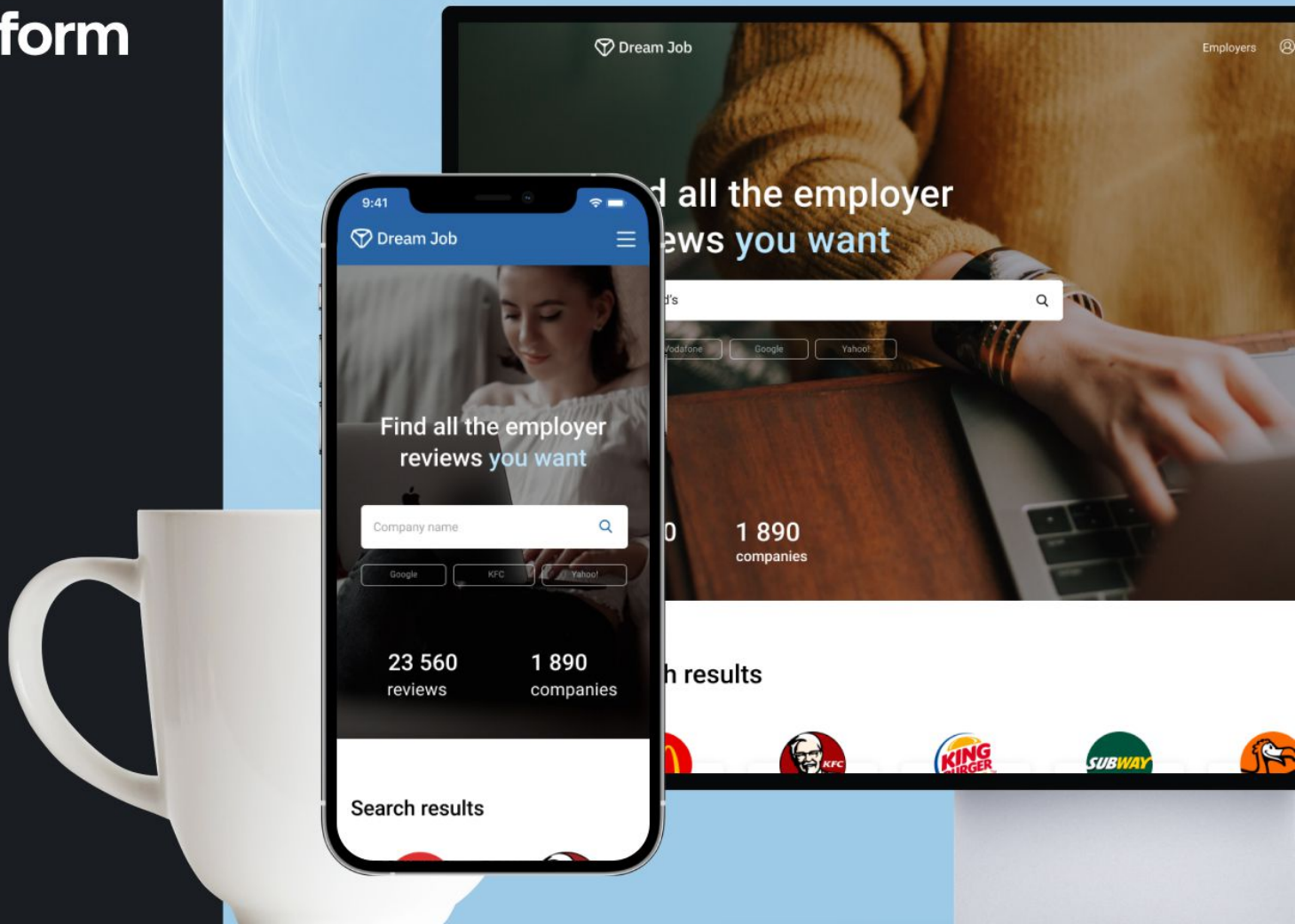
Startup | Identity | Web | Mobile

Employers review platform

A platform allowing employees to rate employers. Worked with the client from MVP development to the integration with the HeadHunter ecosystem.

- Brand identity;
- UX-development and design;
- MVP developement and the platform support;
- Full platform redesign and UI kit;
- Product relaunch with the new functionality and design;
- HeadHunter ecosystem integration

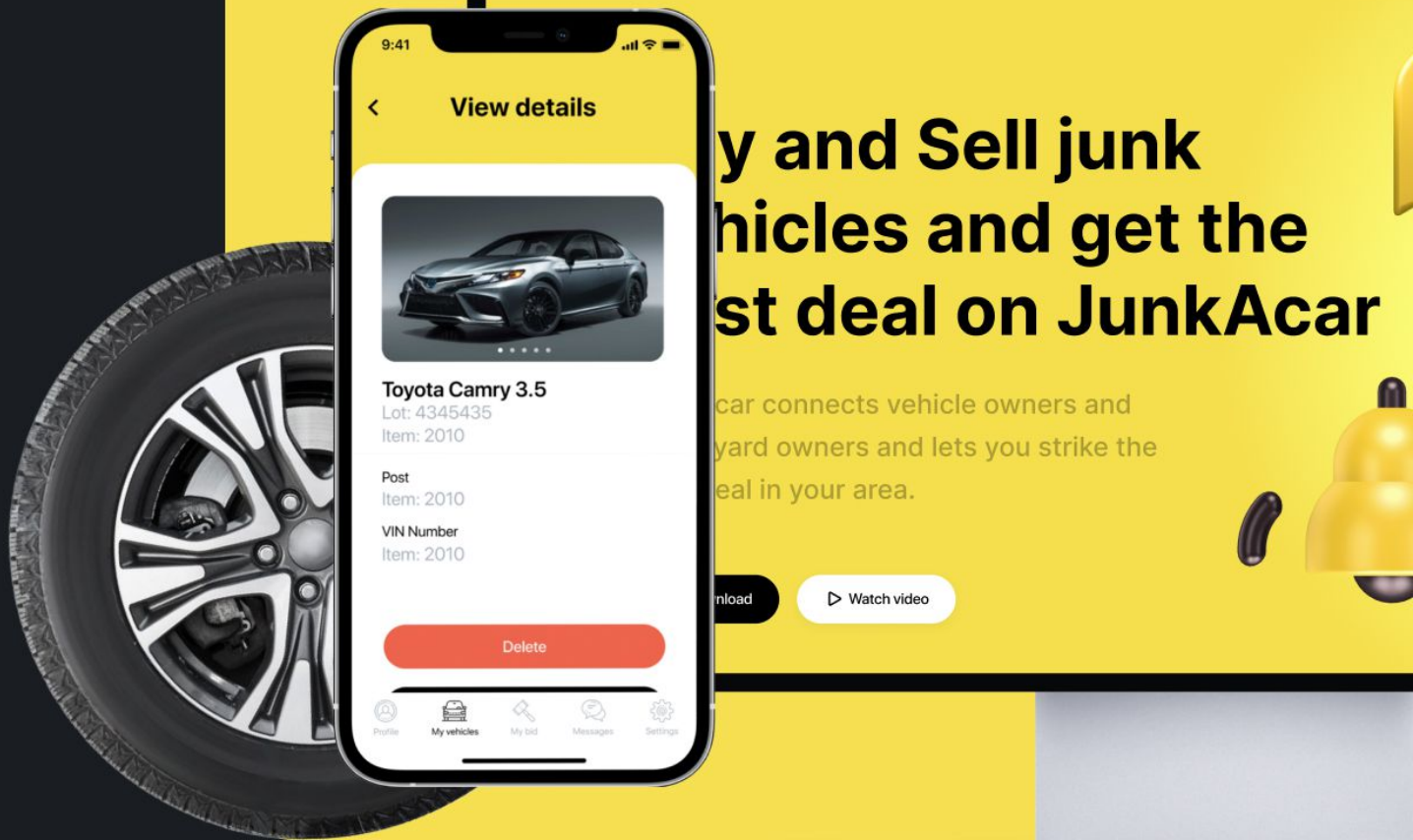
Tagline Awards
Best MVP website. Bronze



Startup Identity Web Mobile

Junk a Car

- Brand Identity;
- Business process development;
- Website & Mobile design system;
- Mobile app for iOS and Android on Flutter;
- Promo landing;
- Web version



FoodTech | Identity | Web

PetChef

In 1 month helped to launch MVP for premium petfood

- Identity;
- Package design;
- Website development

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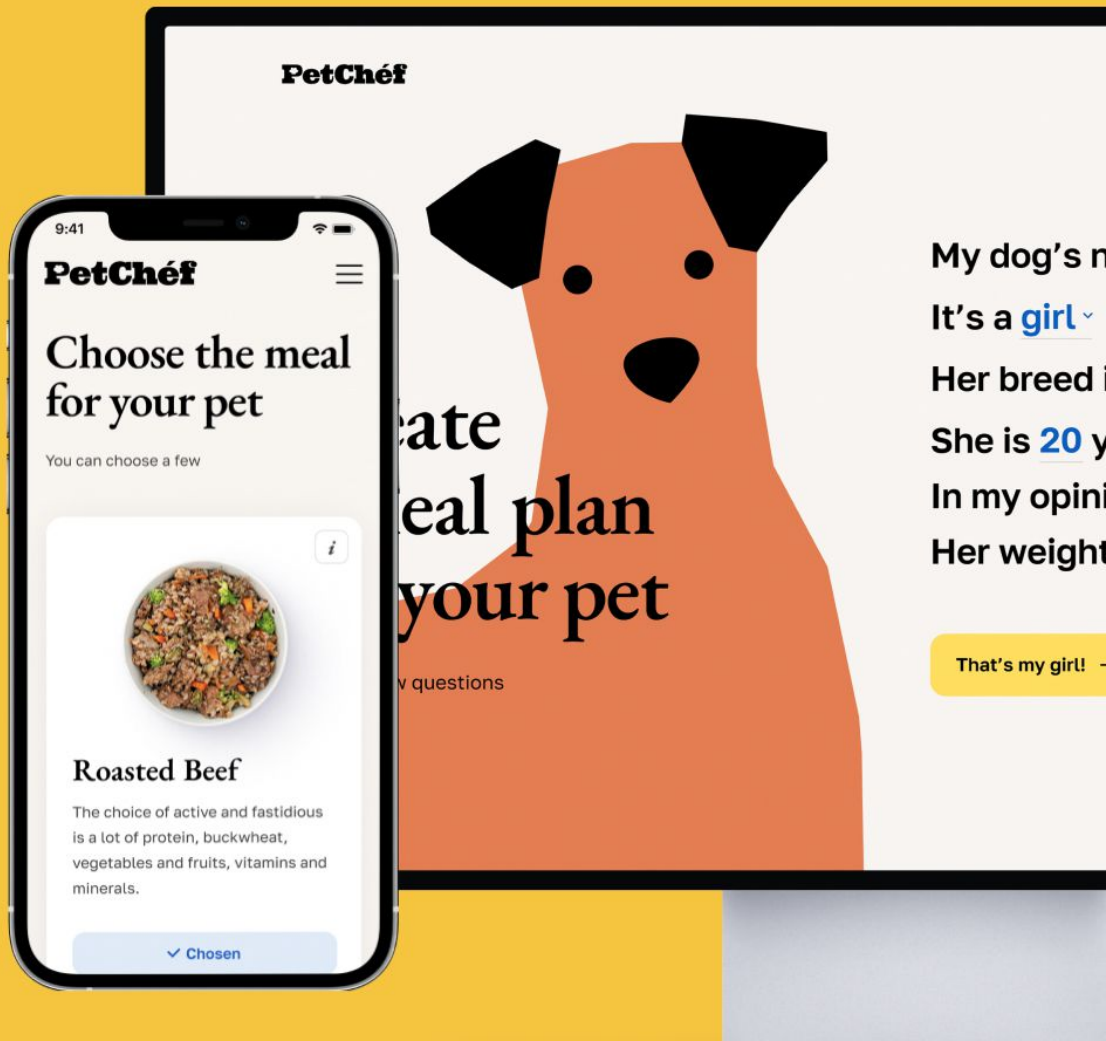

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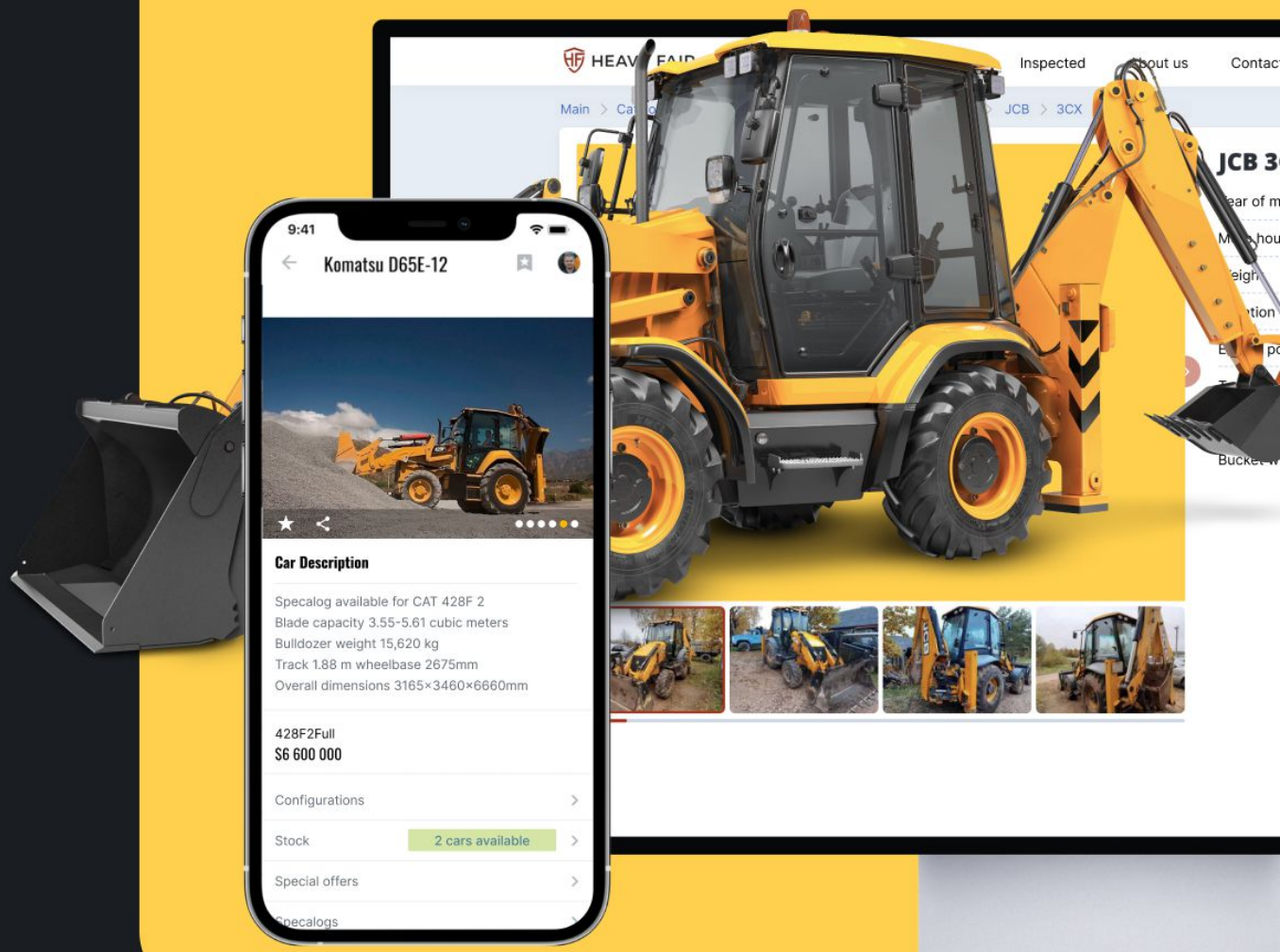
Startup | Constructionl | Web | Mobile

Zeppellin

- Heavy Fair marketplace ecosystem creation;
- Mobile app for machinery inspection;
- Mobile app Zeppelin Navigator;
- UX-development, design & website's creation;
- Techinal and design support.

Tagline Awards
Best marketplace. Bronze



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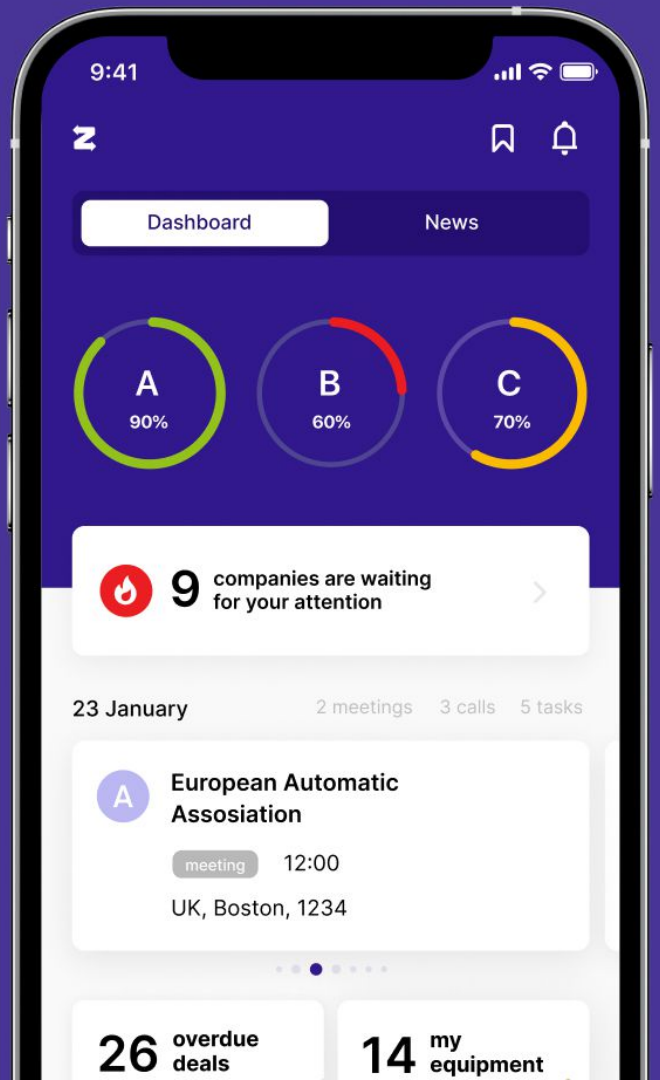
Construction | Web | Corporation | CRM

Zeppellin Navigator

Zeppelin Navigator — an internal sales platform, consolidating info on machinery, pricing and various promotions.

Integrated with CRM and built automatic commercial proposal generator.

- Active directory integration for a single sign-on autorization and internal communication
- Direct integration with Microsoft dynamics for account management and its ABC categorisation
- Car stock management and price validation to generate commercial offers during client meetings . Done through SAP integration
- Introduced notification system and gamification to increase sales motivation
- Custom interface with simplified CJM
- Userfriendly navigation and SalesGuides access (Sharepoint integration)
- Internal call routing module for CXC using CISCO and end-to-end analytics to display call data and forward it to the corresponding department, synchronization with SAP database and CRM 360, implementation of MQL mechanics
- Offline application mode for basic operation without Internet connection
- Leasing calculation module for website
- Inspection sheets generation to validate the condition of used equipment and build expectations for the client in the "fields"



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Web Mobile Pharmacy BI CRM

Breffi CRM & BI

Database and CRM creation for pharmaceutical industry.

Multifunctional, centralized system, storying and processing data for the pharmaceutical industry.

- 350 mln lines in the database
- More than 30k medical drugs
- 600k of doctors
- 1 mln patients
- More than 15 mln prescriptions
- More than 25 mln promos
- More than 200 mln sellouts

Startup | Constructionl | Web | Mobile

MultixPay

- Brand Identity;
- Website development;
- Mobile app creation;
- UI/UX-development & design;
- Techinal and design support.

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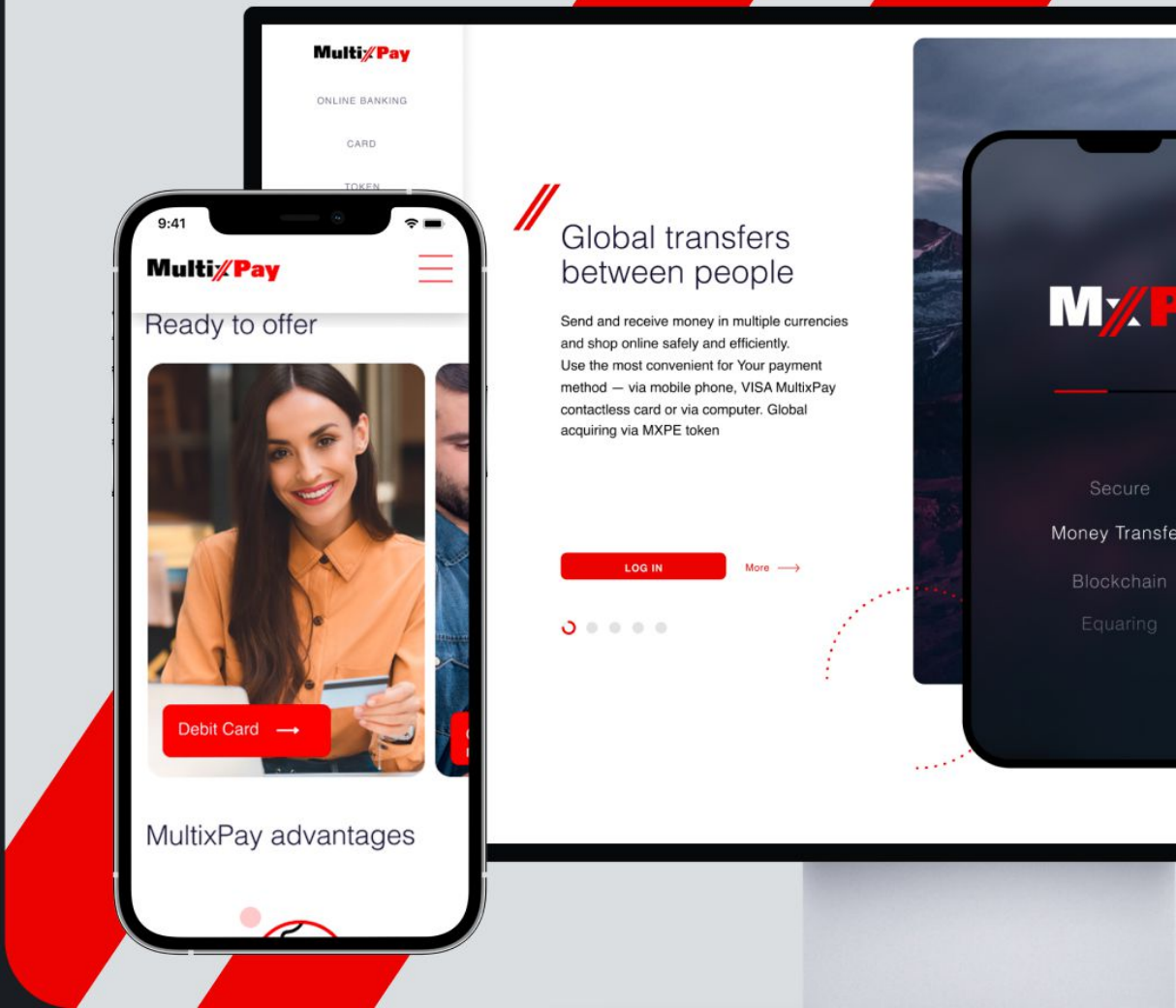

Pharma Healthcare Mobile

Medical Diary

Application that helps monitor patients' well being and support an active, healthier lifestyle.

- UX design and design;
- Frontend and backend development;
- Integration with external systems.

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Medtech Medicine Mobile

Health portal

An electronic assistant for cardioligists. The application has a convenient calculator for cardiological metrics, educational materials, videos and the latest studies in the field, as well as professional events and conferences timetable with the registration options.

- UX design;
- Frontend and backend development;
- Testing

iMed.

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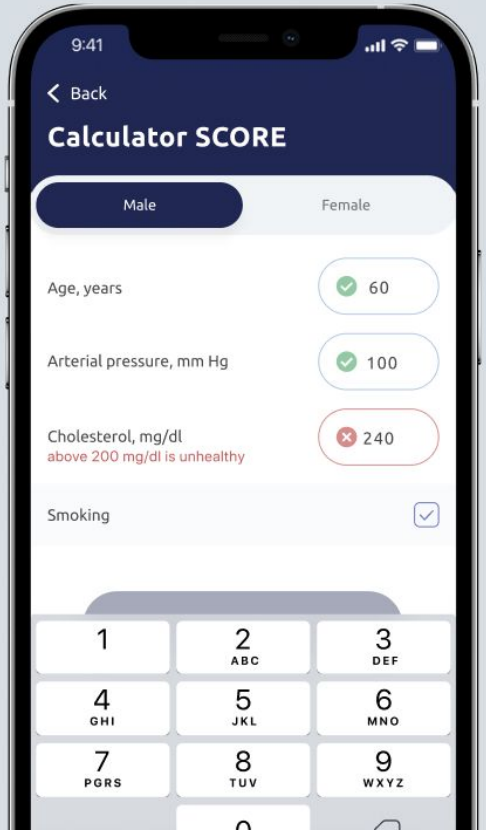

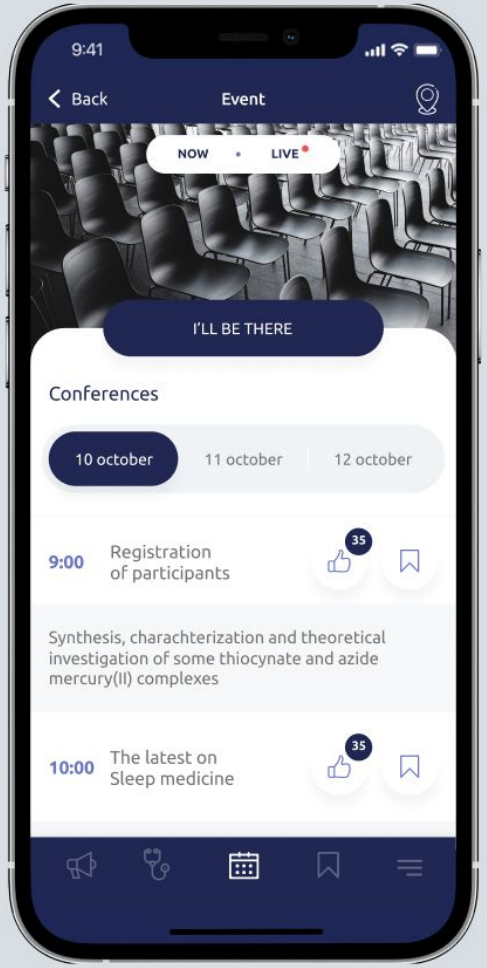

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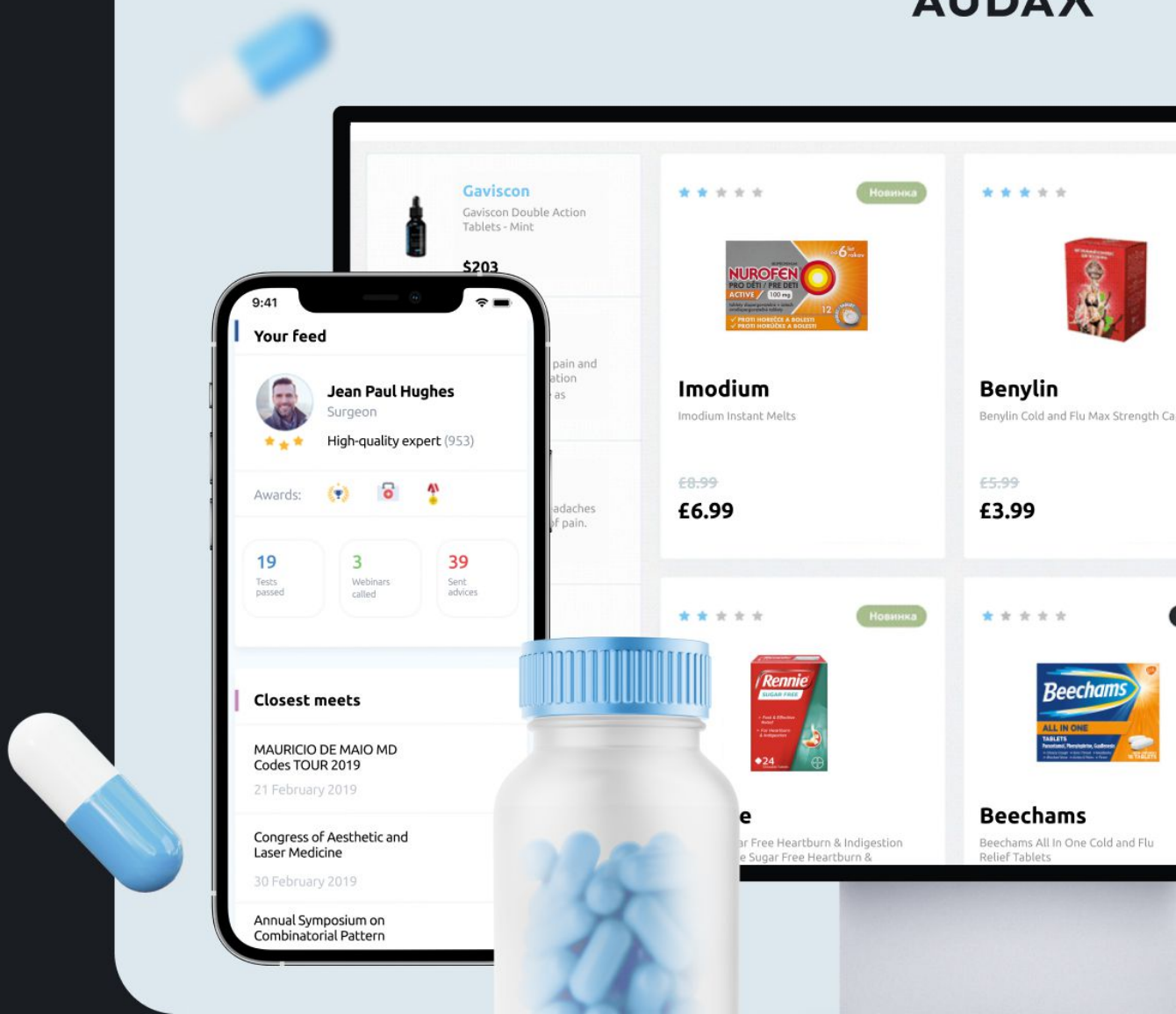
Medtech | Healthcare | Web

E-Pharmacy

Designed a universal ecosystem for an online pharmacy store.

- An online store;
- Mobile application for buyers;
- Mobile application for doctors ;
- Orderpicker application;
- Delivery specialist mobile application;
- Management system;
- CRM system;
- Integration module with seller internal system;
- Affiliate program module;
- Transportation conditions control module.



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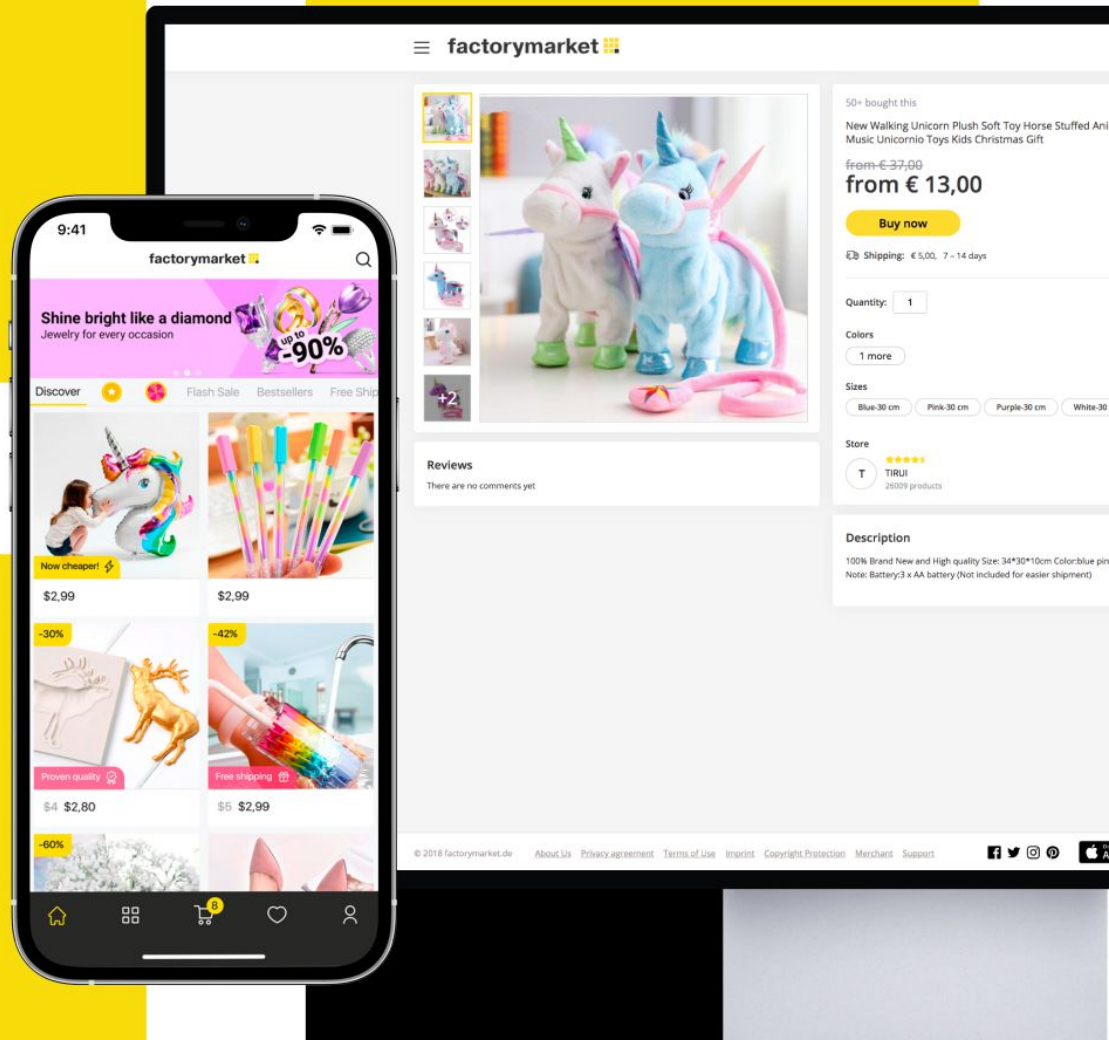
Startup | Construction | Web | Mobile

Factory Market

An international venture project created in 2017. The main goal is to create an omni channel platform to sell goods through e-commerce as well as through traditional offline shops.

- Brand identity
- Mobile app (iOS and Android)
- UX/UI design

Tagline Awards
Best marketplace. Bronze



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Start by saying hi

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